



## **Post-Show Report** Network X 2024

The post-show report from this year's edition of Network X in Paris, featuring exclusive insights from the DEVEO team.





Last year Network X reported **4,000** attendees at the Expo Porte de Versailles, and they expected to welcome **5,000** this year.

However from what many exhibitors observed, we think realistically it was closer to **4,500**. Out of these, **23%** were CSPs (buyers) and **77%** vendors (sellens).

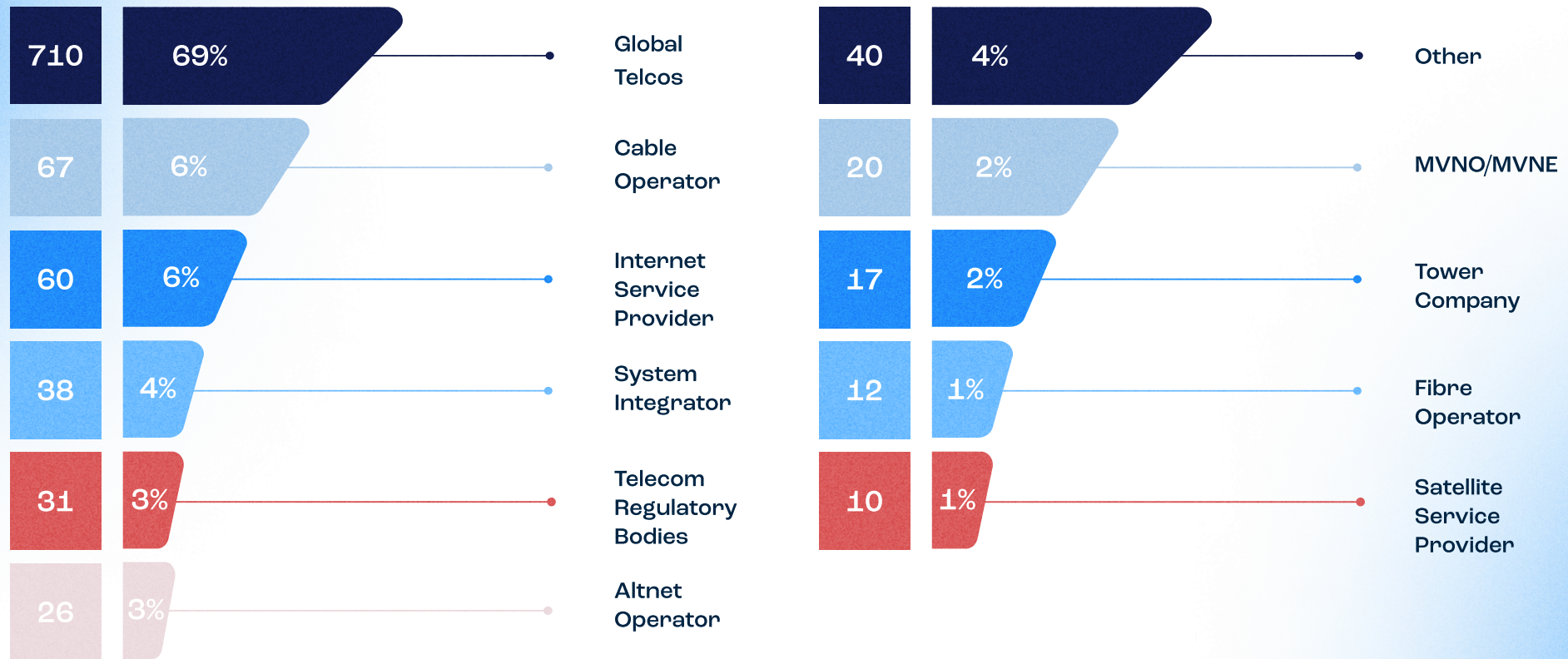
## #NETWORKX

We meticulously track exhibitor and attendee data each year, and here's a **small breakdown on the facts and figures.**



**CSP ATTENDEES BY ACTIVITY**

As you can see close to **85%** of CSP Executives attending the show are traditional Broadband Operators.



**CSP ATTENDEES BY REGIONS**

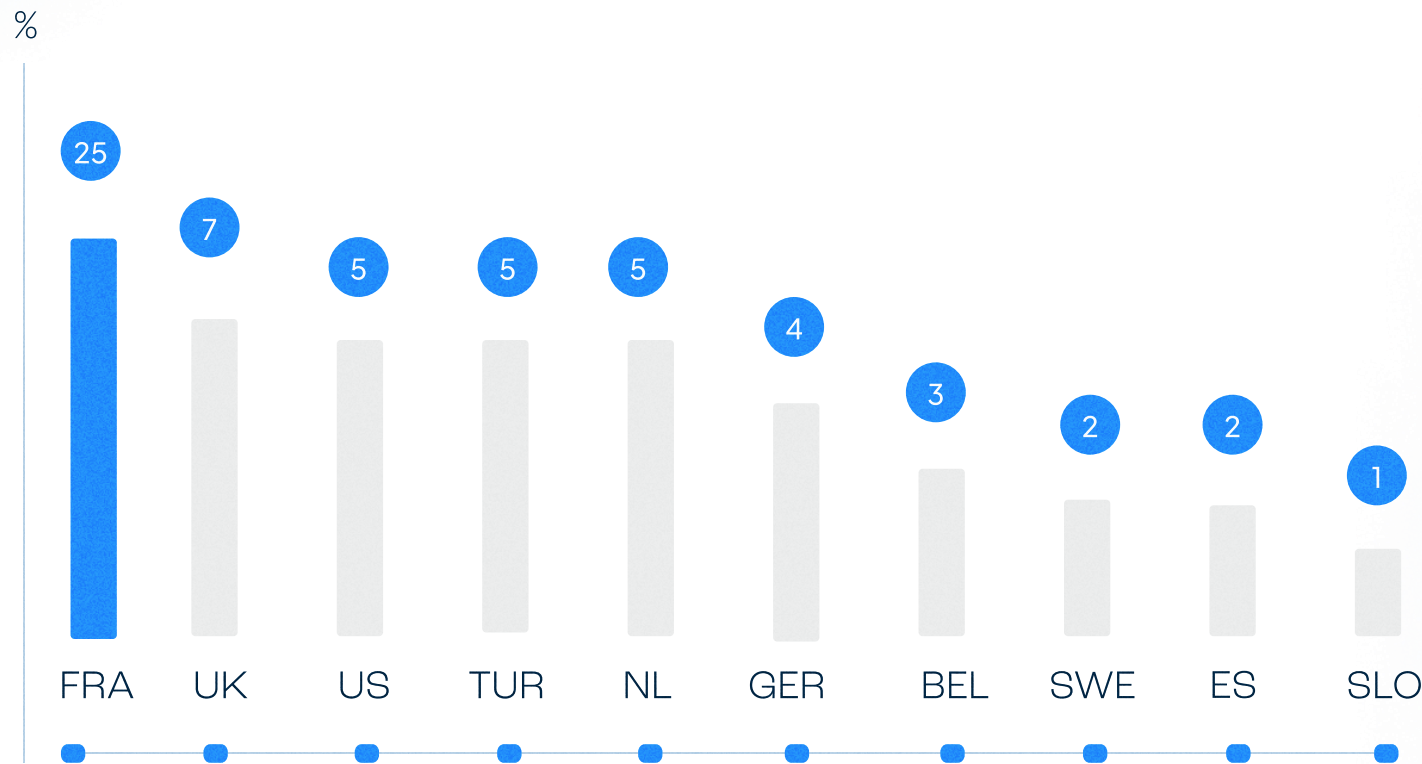
Unsurprisingly the attendance was mostly **European**, however there was still a global representation, which was the same as previous years.





**TOP 10 COUNTRIES FROM CSP ATTENDEES**

These **Top 10** countries made up nearly **60%** of **Telco attendance**, with the remaining **40%** spread across **80 different** countries worldwide.



**FRANCE**

France was logically n°1.

**GERMANY**

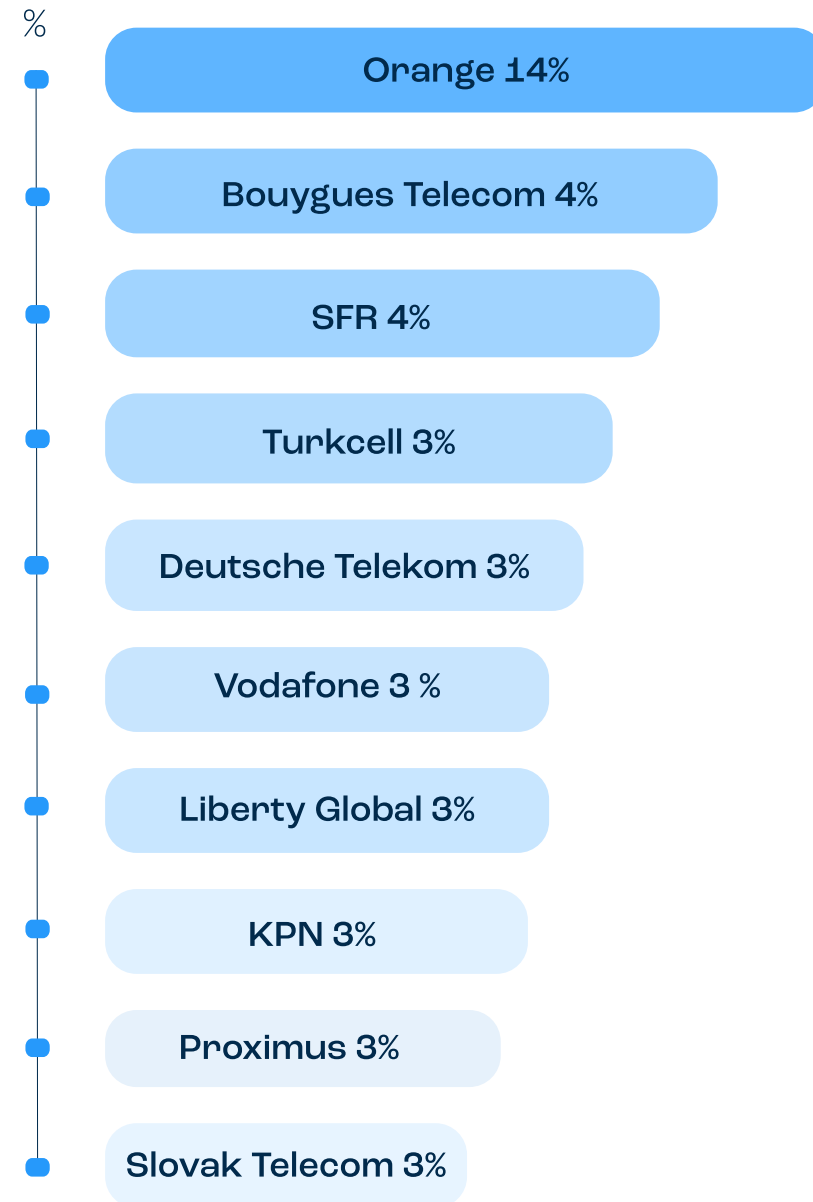
Was under-represented but the country also hosts Angacom + Connected Germany on the same topic.

**TURKEY AND USA**

This could be explained by the “prpl forum” who collaborate with Network X and host an event the day before, making the trip overseas worthwhile in order to attend both.

**TOP 10 CSPS ATTENDING:**

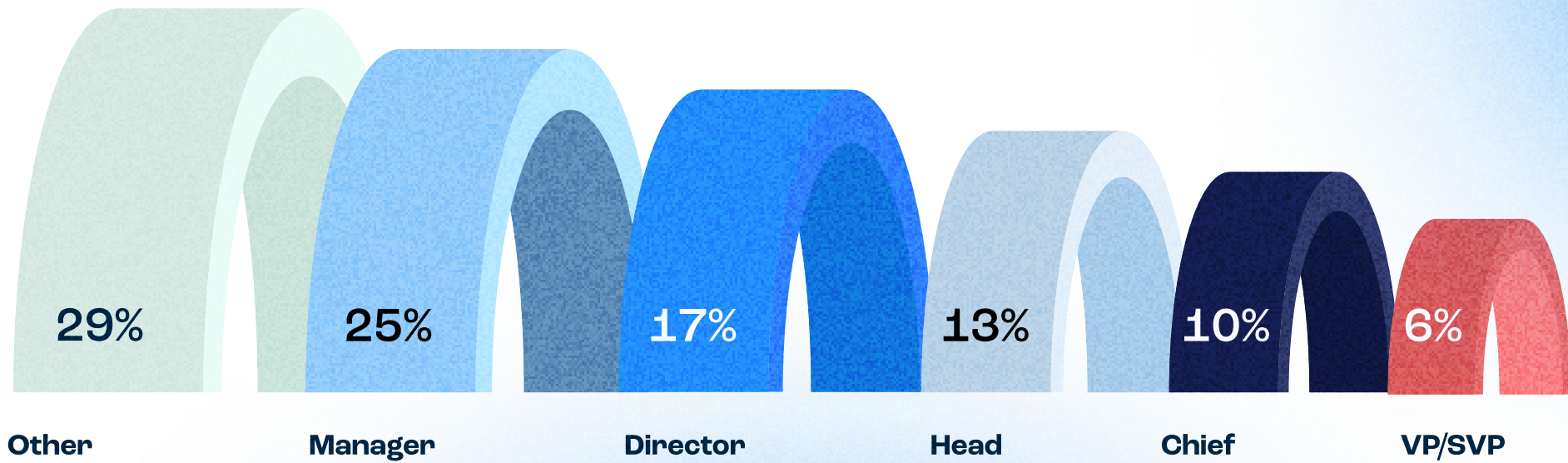
The event attracts the major players in the telecommunications industry, with a significant representation from the **Tier 1 Telcos from the Top 10 countries** listed above





**JOB LEVEL OF CSP ATTENDEES**

**46% were CxO level**, which is up on last year where we found only around a third of the attendees at this level, **reflecting the growing quality** and stature of this event.

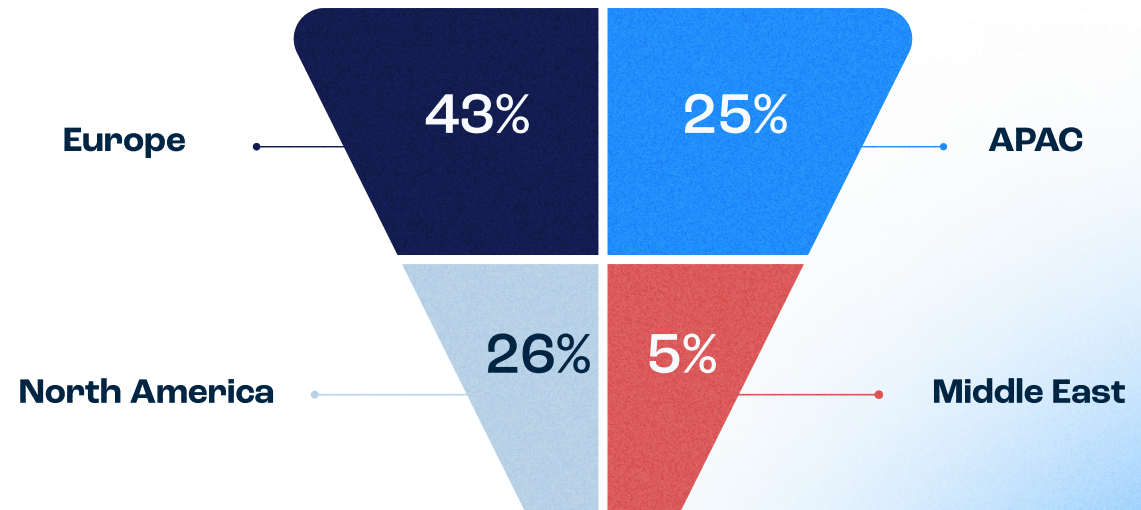






**EXHIBITORS**

Last year we recorded **126 exhibitors** and this year **154**, with a breakdown by region as follows (**staying very similar % wise as the year before**)



The technologies and software visible this year highlighted the advancements in 5G and FTTH, while emphasizing the importance of sustainability and AI integration in telecommunications. What will next year bring in? We'll of course let you know!

- 5G
- AI
- FTTH
- SUSTAINABILITY

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